

POWER IN YOUR HANDS







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Acorn, makers of the famous BBC microcomputers, are bringing in new standards for the 1990s with a brand new BBC computer — the A3000.

Putting the latest technology to work for you, the A3000 is so easy to use, but packed with ability for an amazing range of interests and applications.

When Acorn introduced the original BBC micro, computing was an uncharted world to most people.

Thanks in no small measure to the BBC microcomputer itself, millions of people young and old have learned to use computers, work with them, play with them, experiment with them.

Some have learned to love them, some have just learned to live with them.

The A3000 brings in a NEW
GENERATION of computing. It's
powerful, it's adaptable, it's
educational and yet it's fun. If you
haven't been keen on using computers
before, you will be astonished how
quickly you take to this one. If you are
already proficient, A3000 will delight
you with its breadth of talent.











THE NEW BBC MICROCOMPUTER

If you learned on one of the first generation BBC microcomputers, the A3000 is your natural choice. You can step forward into new technology while keeping the reassuring character and wide adaptability of your faithful "Beeb". The A3000 even runs many programs written for the BBC Model B and Master series. You have the familiar one-piece layout (now with disc drive built in) and full size professional keyboard, in a neat compact unit. Low-cost expansion options allow you different facilities for control, experiments and communication, and the optional Econet module lets you plug into an Econet networking system and communicate with other Acorn computers.

Full software compatibility with the Acorn Archimedes range of personal workstations, and optional PC emulator allowing you to run MS DOS software, give the A3000 unlimited scope. Together with the legendary reliability of Acorn microcomputers, this guarantees years of value and service for A3000 owners.

TECHNOLOGY YOU CAN ENJOY

The A3000 was designed to use the phenomenal power of Acorn's RISC (Reduced Instruction Set Computer) processor to make the whole system easy to use. The A3000 combines the visual, intuitive way of working that newcomers take to so readily, with a speed of execution that experienced users appreciate. Many computers offer control by mouse and pointer, with displays arranged in windows, but they are often so slow that you can be held up by the so-called easy-to-use interface. The A3000 is so fast the easy way is also the quick way (still allowing diehard computer buffs to use the command line interface if they insist!)

The A3000's windowing system is more than a matter of style. With Acorn's RISC operating system (RISC OS), you really can do more than one activity at a time — full multi-tasking in fact. For example, you could be using a graphics program such as Draw to create an illustration, when you want to write some notes for later use. You just call up a text editor such as Edit in a window, write and save your notes, and then carry on with your drawing. No save/exit/load/write/save/exit/load/retrieve routine with the A3000.



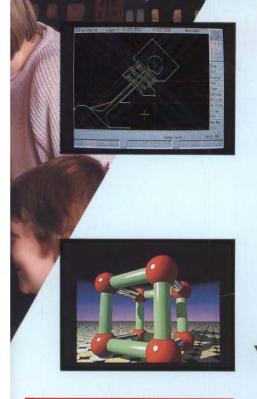
CLEVER WITH WORDS

For many people, writing letters or projects is the first computing application that comes to mind. With word processing packages as easy to learn as those on the A3000, you can quickly amend and correct what you write so that your finished work takes on a new quality. Make your business or personal letters carry conviction, and consider the educational benefit of being able to rework essays and projects. No more untidy crossingsout, or laborious writing again. You can hand in a really neat 'fair copy' every time.

ART FOR ART'S SAKE

Illustrations are easily created with the A3000 mouse and pointer system. A picture, they say, is worth a thousand words, and you will soon be adding charts and diagrams to your projects and presentations. For creative and artistic work, the A3000's exceptional colour capability allows you considerable tone and shading control. The extra dimension of animation is also possible due to the outstanding speed of the A3000 system. This is graphic design the modern way. As computer-generated video effects are ever more widely used, the A3000 provides exciting educational and creative opportunities.





TO BE EXACT

As you would expect with its
Archimedes heritage, the A3000's
graphics software applications are
outstanding. Precision drawing
packages introduce the world of
Computer Aided Design with its
growing importance in all fields of
design and technology. You can
produce accurate technical drawings
— you could even plan an extension
to your home and have your A3000
work out all the dimensions for you
and then drop the finished drawing
into the text you produced earlier!

POWER OVER THE PRINTED PAGE

If you are looking for complete control over the appearance of your work, the Acorn Desktop Publisher package combines with the power of the A3000 to help you produce creatively designed and beautifully turned out printed pages. Lay out text and illustrations, arrange them in columns, add headlines and borders - you can keep changing the design until you like the way it looks. One of the powerful features of RISC OS is that it optimises the way printers are driven so that even inexpensive dot-matrix printers produce amazing results, as accurately as more expensive printers.

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DOWN TO BUSINESS

With the advantage of the huge range of software produced for the Acorn Archimedes series, the A3000 is ready for many professional business applications. Word processing, spreadsheets, database systems, business graphics, desktop publishing, the A3000 has the power to perform to the most demanding standards. With the optional PC emulator, the enormous library of MS DOS software for IBM compatible computers is accessible to you. You no longer have to choose between an educational computer or a business computer. The A3000 matches and exceeds the power of some of the most widely used business microcomputers, at a cost that puts it firmly in the home computer price range.



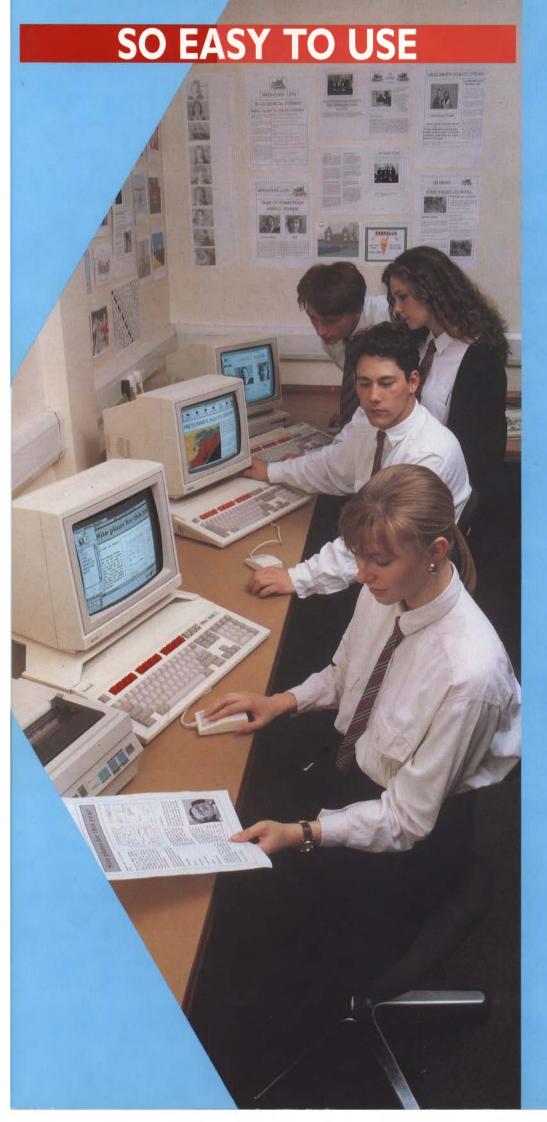
COMPOSE YOURSELF

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If you do not immediately link computing with music, let your A3000 persuade you. Stereo sound capability with built-in stereo speakers allows you to explore music making without extra equipment. Score music on screen and then play it back straight away. But if you are really involved in computer music, the low cost MIDI expansion option additionally puts a whole range of digitally controlled musical instruments within your reach.

AFTER GAMES

Many people have bought computers with an eye to their educational value, only to find they end up being used for games or basic word processing and nothing else. The A3000 is different. Admittedly, with its high speed colour graphics, the A3000 is a games machine par excellence; but all its interesting capabilities are so accessible with the mouse and pointer system that the A3000 positively encourages you to explore, to learn, to develop, to create. The educational opportunities are beckoning. You will discover endless possibilities in your A3000. You will discover new skills in vourself.



The A3000 has a visual method of control that is so easy to learn, you will get going in no time. Switch on and use the mouse to point at the disc icon on the screen, and then to point at the application you would like to run. Write a letter, paint a picture, make music. Within minutes you will find yourself confidently controlling your A3000 with delightful results.

Unlike many computers, the A3000 has a tremendous variety of software readily available, all controlled by the same mouse and pointer method, so you will find that you are soon enjoying all sorts of new activities. You may start with practical applications like word processing, or with entertaining computer games, but before long you will be drawing and painting, scoring music, storing names and addresses . . . the list will grow and grow.

BENEFITS

APPLICATIONS DISC 2:

6502 emulator, Alarm clock, Calculator, Lander game, Music demo, Magnifier utilities, Electronic mail software, Patience game, Puzzle game, BASIC Editor

DOCUMENTATION

Welcome guide, User guide, BBC Basic guide (optional), Programmer's reference manual (optional)

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TECHNICAL FEATURES

For further information contact your local dealer: for a dealer list please contact:

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ACKNOWLEDGEMENTS

Acorn would like to thank the following for their assistance with the photography in this brochure: David Allen, Advisory Teacher, Calderdale LEA Wainstalls County Primary School, Halifax. Brighouse High School, Halifax. Colton Software. Clares Micro Supplies. Oak Professional Software.



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